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**The BloodMoon Faire™ Comes to Los Angeles, Promises Announcements at ScareLA**  
*Month long Halloween Festival to debut in Los Angeles in 2016. Organizers to announce vital details at ScareLA - The country's premier Halloween convention in Pasadena on August 8th.*

**Los Angeles, California:** Halloween is about to get so much spookier! A mysterious nomadic clan called The Travelers are coming, and they're bringing their magical BloodMoon Faire™ to the Los Angeles area in October 2016! First, though, they're making a stop at next week's premier Halloween and Haunted Attraction convention to showcase the event to the press and public: ScareLA, August 8th & 9th at the Pasadena Convention Center.

The BloodMoon Faire will be a magical event similar to a Renaissance Faire, but with an immersive Halloween theme. It will feature staged entertainment, nightly parades, ghosts & goblins, and most exciting of all: The Gothic Hills Manor - The World's First Crowdsourced Haunted Attraction™

"I'm really excited about this event. We've been working on this idea for close to 10 years, and it's really exciting to see it finally start to materialize." said Troy Yu, the event's Executive Producer. "It's also really nice to see everyone else so excited too. We've been going around to different conventions for the past several months to dig up our creative team, and from everyone we show it to, all we hear is: 'That's a great idea! why hasn't this been done already?' - So we know we're on to something."

The Travelers will be at ScareLA August 8th & 9th to showcase all of the exciting details about the event and it is rumored that they have some big news to share! Press and attendees are invited to attend a special Showcase Presentation in the BloodMoon Faire booth at 3pm each day. Guests can also meet and get their photo taken with Rosella, The Traveler Queen or Balthazar, The Villain. "We will also be announcing details of The Gothic Hills Manor - A haunt design contest where home haunters can compete for a cash prize of \$5000 in the World's First Crowdsourced Haunted Attraction™." Troy says.

The BloodMoon Faire™ will run every Thursday through Sunday in October, 2016. The exact location is yet to be revealed but the Faire will set down in the Greater Los Angeles area.

**78 Entertainment Group** is a multimedia entertainment production company specializing in live events and haunted attractions. Previous successes include the Michigan Spookfest, Waterford Haunted Forest and more.

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